OUR VISION

- *Your vision answers the "Where are we going?" question. It paints a detailed picture of a future destination you believe Jesus is calling you to.*
- *Vision should be clear, concise, and compelling.*
- *Concise does not mean short. It should have enough detail that someone reading the vision can see it, even and especially if she's never been to that destination before. As such, it is often multiple paragraphs of clear and concise information.*
- *In addition to informational, the vision is also inspirational. It should inspire people to get on your plane and join you on the journey. It is exciting and full of hope.*
- *The vision forms the starting point for your strategic horizon storyline process. Spend plenty of time in this exercise.*
- *If you conducted a Vision Survey of your organization, be sure and use the results of that survey as you work through this exercise.*
- *Have everyone answer the question individually. Then share with each other in your group, noting common themes and unique additions. Discuss which unique elements should remain. Designate someone in the group to consolidate the responses into a vision statement you agree on.*

Vision Question

What do I believe Jesus wants _____ to look like 5 years from now?