

OUR MISSION | REVISION 1

- *Your mission is fueled by your values and answers the “What are we called to do?” question, including the “Who?” Jesus has given you a passion for.*
- *It should be short enough to fit on a t-shirt. Its shortness requires that every word counts. No fillers.*
- *You will do more extensive work on the “Who?” in the upcoming StartNew Canvas section, especially focusing on the person Jesus is calling you to serve for the sake of the future of your organization. Your work here will help you begin the process.*
- *Have everyone complete the questions individually. Then share with each other in your group. Consolidate your work into a preliminary mission statement you agree on. **However, you will ensure the mission statement is customer-centric in the upcoming sections.***

1. If we could snap our fingers and know we couldn't fail, what would we do?

2. In heaven we'd love to look back and know we'd done something about:

3. If I asked people in the community that are familiar with your organization what you're really interested in and passionate about, what would they say?

4. The causes we're most passionate about are:

5. The people we most enjoy helping are:
