

START⁵NEW² FUNDRAISING LESSON 1

Reflection Exercise:

- ✓ Our trainer draws inspiration from Mathew 6:26-28. What Biblical wisdom or theological teaching do you draw strength & inspiration from in reflecting on the nature of God's provision?
- ✓ Donations and offerings are commonly part of the revenue assumptions and projections for churches, ministries and other non-profits. What role, if any, are individual donations anticipated to play in your start-up?
- ✓ Assuming individual donations will play a role, is this reflected in your business model canvas for strategic planning purposes? If not, we suggest you update your business model canvas & plans accordingly.

Optional further reading:

To learn more about the full spectrum of philanthropy, visit [The Chronicle of Philanthropy website](#). Their website has articles, information, tools and resources not only about individual giving, but also major gifts, foundation giving, corporate sponsorships and more.